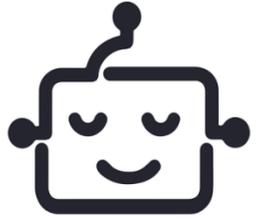




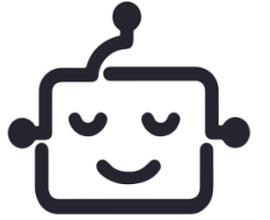
Partnerships & Integrations





Enhancing your business ecosystem with strategic partnerships

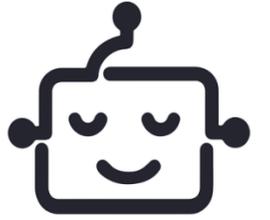




Hubspot

- Automate lead qualification and nurturing workflows in HubSpot using real-time engagement data powered by Pathmonk.
- Enhance HubSpot's CRM functionalities with Pathmonk's AI-driven analytics to improve conversion rates and customer interactions.

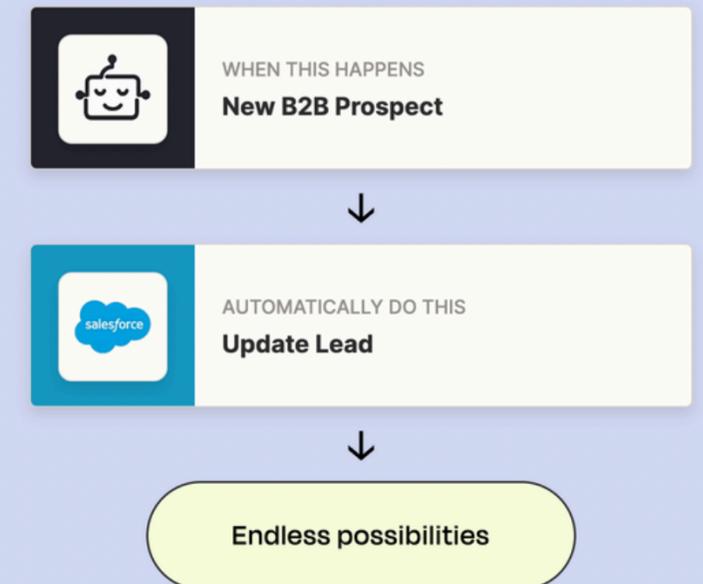
The screenshot shows the HubSpot App Marketplace page for the Pathmonk - AI Web Conversions app. The page features the HubSpot logo, navigation links for English and Contact Sales, and a 'Get started' button. The app title is 'Pathmonk - AI Web Conversions' with a subtitle 'Increase web conversions by +50% with your current traffic using AI'. It is marked as a 'HUBSPOT CERTIFIED APP'. The page includes a navigation menu with 'Overview', 'Features', 'Shared data', 'Pricing', and 'Reviews'. A large central image shows two interlocking puzzle pieces: a pink one with the Pathmonk robot icon and an orange one with the HubSpot logo. To the right, a 'Details' section lists the provider as Pathmonk, total installs as 50+, and category as Lead Generation. Features listed include Lead segmentation, Lead scoring, Lead capture, Conversions, and Appointment setting. The app is available in English. A 'Requirements' section notes it needs a HubSpot Subscription and works with all HubSpot plans, with a link to 'Pricing plans learn more'.



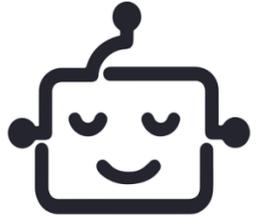
Salesforce

- Automatically populate Salesforce with enriched lead data from Pathmonk, enhancing lead scoring and prioritization processes.
- Sync real-time interaction data from Pathmonk to Salesforce, ensuring a comprehensive view of each customer's journey for more personalized follow-ups.

**Create integrations
between
Pathmonk and Salesforce
to automate any
workflow**

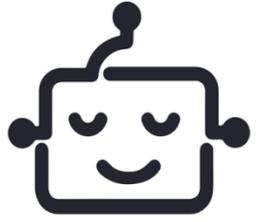


Shopify



- Optimize your Shopify store with Pathmonk's AI to dynamically adjust product recommendations based on real-time user behavior.
- Enhance checkout experiences and reduce cart abandonment by using Pathmonk's predictive analytics directly within your Shopify platform.

The screenshot shows the Pathmonk app listing on the Shopify App Store. At the top, there's a search bar and navigation links for 'Browse apps', 'Log in', and 'Sign up'. The app's name 'Pathmonk' is prominently displayed next to its logo. Below the name, it states 'Price: Free' and shows a rating of 0.0 with 0 reviews. A 'Log in to install' button is visible. A large promotional banner features a man sitting at a desk with a laptop, surrounded by concentric circles, with the text 'Track all your goals in one place with Pathmonk'. To the right of the banner are three smaller images showing app interface elements. Below the banner, there are sections for 'Highlights' (Built for your business, Use directly in Shopify admin), 'About this app' (Launched April 24, 2024, Languages English, Categories Marketing analytics), and a detailed description: 'Unlock the full potential of your store with our automatic purchase tracking tool. With our cutting-edge technology you can now seamlessly track every purchase made on your platform without the need for manual input or complex setup processes. Our tool is designed to integrate effortlessly with your website, providing you with real-time data on user purchases, behavior, and much more. Unlock the full potential of your digital presence with our automatic purchase tracking tool, and start making data-driven decisions that propel your business forward.' A bullet point at the bottom right highlights 'Automated Reporting: Save time with automated reports tailored to your needs.'



Google Tag Manager

- Seamlessly implement Pathmonk tracking scripts on your website using Google Tag Manager for easier deployment and updates.
- Utilize Pathmonk's capabilities to automatically send tracking information to Google Tag Manager, providing deeper insights into user interactions and conversions.

The screenshot shows the 'Community Template Gallery' interface. At the top, there is a search bar labeled 'Search templates'. Below it, the template 'Pathmonk - AI Marketing Suite' by 'pathmonk' is displayed. A blue button labeled 'Add to workspace' is visible in the top right corner. The template is categorized as 'WEB' and 'TAG'. The 'Description' section states: 'Pathmonk is a customer journey optimization platform that helps businesses speed up their website revenue by improving their online customer experience with AI.' The 'Permissions' section shows a toggle for 'Injects scripts' which is currently turned on, with a sub-description 'Injects a script into the page'. On the right side, there are sections for 'LAST UPDATED' (April 27, 2024) and 'LINKS' (Homepage, Documentation, Repository, Report issue, Report abuse).



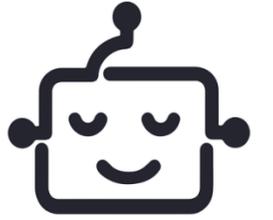
Google Cloud

- We utilize Google Cloud's scalable infrastructure to host and manage Pathmonk's AI-driven analytics, ensuring robust performance and reliability.
- Our partnership with Google Cloud's and its advanced security features, supports Pathmonk's compliance and data integrity.



Google Cloud
Partner

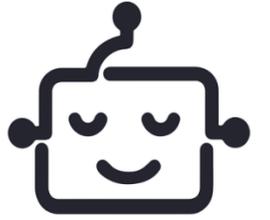
Premier



Amazon Web Services

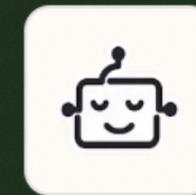
- Our partnership with AWS ensures scalable cloud infrastructure.
- By leveraging AWS's global infrastructure, Pathmonk delivers low-latency and high-availability services, enhancing the reliability and user experience of its analytics and personalization tools.





Calendly

- Enhance your sales funnel efficiency by capturing every Calendly invitee as a potential lead in Pathmonk, improving conversion tracking and analytics.
- Trigger custom Pathmonk workflows when a Calendly event is scheduled, enabling targeted engagement strategies.



Calendly (1.0.2) + Pathmonk

Check out all the other ways you can connect
Calendly (1.0.2) and Pathmonk.

[Learn More](#)

Zapier



- Leverage the power of Zapier to connect Pathmonk with over 2,000 apps, allowing for customized, scalable solutions that drive efficiency and improve outcomes for businesses of all sizes.
- This partnership enables Pathmonk to trigger or be triggered by other applications within the Zapier ecosystem.

The screenshot shows the Zapier website interface for Pathmonk integrations. At the top, the Zapier logo is on the left, and navigation links for Product, Solutions, Resources, Enterprise, and Pricing are in the center. On the right, there are links for Contact Sales, Log in, and a red Sign up button. Below the navigation is a dark blue header with the Pathmonk logo and the text "Pathmonk Integrations Marketing". The main content area has a light beige background with the word "Integrations" underlined. The headline reads "Do more with Pathmonk integrations". Below this, a paragraph states: "Zapier lets you connect Pathmonk with thousands of the most popular apps, so you can automate your work and have more time for what matters most—no code required." There are two buttons: "Start free with email" (dark grey) and "Start free with Google" (blue with the Google logo). At the bottom, two green checkmarks indicate: "Free forever for core features" and "14 day trial for premium features & apps".

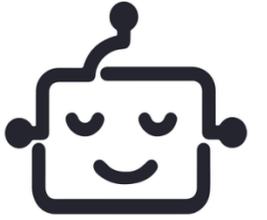


Stripe

- Securely sync Pathmonk's customer engagement data with Stripe to create tailored payment experiences.
- By connecting with Stripe, Pathmonk enhances the buying journey with seamless payment solutions, supporting a smooth and secure checkout process for every customer.

stripe

Verified Partner



WordPress

- Automatically integrate Pathmonk with your WordPress site to enable AI-powered personalization, enhancing user experience through tailored content.
- Leverage Pathmonk's AI-driven analytics directly on WordPress to gain deep insights into visitor behavior and optimize engagement strategies.





Thank you!

